

Drakes Logo Design Contest 2016-17

Calling all students, artists and inspired community members!

Blackduck Public Schools is looking for a new visual identity and needs your help. We want you to design a creative, innovative and professional logo design. The logo should be recognizable and help promote the Blackduck Drakes. The rest is up to you! Please read below for more details regarding logo design, contest rules & submission requirements.

How to Enter the Contest

The contest submissions will be accepted until December 31st, 2016. Winners will be announced via our website, social media websites and by direct contact to the winners' email accounts. In order for your entry to be submitted and reviewed by our judges, all entrants must:

1. Fill out a contest official entry form
2. Submit your digital logo to drakeslogocontest@blackduck.k12.mn.us
OR deliver your logo image to the high school office in a sealed envelope.
3. Do not have your name appear anywhere on the logo. (We want our committee to view logos anonymously so they can choose without bias)

Logo Requirements

- Professional: This logo may be featured on our website, our social media platforms and other mediums (stationary, pamphlets, t-shirts, jerseys etc.). As a result, while we want the logo to be eye-catching, it must still be legible.
- Theme: our school mascot is the “Drakes” and our school colors are maroon and gold.
- Integrity: Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

Contest Details

Three logo finalists will be selected by the Drakes Logo Contest Committee (comprised of select members from the Blackduck Student Council and select Blackduck staff members). The winner of the logo contest will be determined by a public vote, which will be provided on the Blackduck Schools Webpage. Contestants agree that Blackduck Schools may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to Blackduck Public Schools. Additionally, Blackduck Schools may alter, modify or revise the logo as it sees necessary. Blackduck Public Schools reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

Prize

Contest winner will receive \$50 towards the Drakes Spirit Shop (and bragging rights).

**Blackduck Public Schools ISD#32
Drakes Logo Design Contest 2016-17**

**CONTEST OFFICIAL ENTRY FORM
Deadline: December 31st, 2016**

Artist Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____

Cell Phone: _____

Email address: _____

(If under the age of 18) Parent/Guardian name: _____

Parent/Guardian email address: _____

I have read and fully understand and will comply with the rules and conditions of this contest. I understand that if my entry is selected as the winner, I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded to the winner.

Signature of the artist: _____

Date: _____

Signature of the Parent/Legal Guardian *(if under the age of 18)*:

Date: _____

All entries must be signed above. Artists under 18 years of age must have a parent/legal guardian's signature.

I further authorize Blackduck Public Schools to display my entry on its website (<http://blackduck.k12.mn.us/>) during the online voting portion of this contest.

Artist Signature: _____